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Contact:
Kristi Spence
Dairy Council UT/NV
kristi@dairyCouncilutnv.com
801.430.8067

DAIRY COUNCIL OF UTAH/NEVADA

Nutrition Education & Research

UTAH DAIRY COMMISSION

Promotion

www.dairyCouncilutnv.com

UTAH OFFICE

1213 East 2100 South

Salt Lake City, UT 84106

P: 801.487.9976

F: 801.487.6975

RENO OFFICE

2165 Green Vista Drive

Suite 206 A

Sparks, NV 89431

P: 775.674.4015

F: 775.674.4017

COMMUNICATIONS EXPERT, JOAN HORBIAK, MPH, RD TO PRESENT AT THE DAIRY COUNCIL'S ANNUAL BREAKFAST & BRIEFING:

SALT LAKE CITY - October 31, 2010 - The Dairy Council of Utah / Nevada has invited Communications Expert, Joan Horbiak, MPH, RD to present at their annual Breakfast and Briefing to be held this Thursday, November 3, 2011 from 7:45 -10:30AM at the Grand America Hotel.

Joan's presentation titled, "Leading Out Loud - Speak and Be Heard with Skills that Inform, Motivate & Inspire" will be an interactive workshop for the audience of health professionals, school food service directors, health department employees, and students. In today's nutrition environment, simply knowing the facts is not enough. Leaders must be well poised and capable of delivering messages with authority, credibility, and clarity.

Kristi Spence, the Dairy Council's VP of Health, Wellness, and Industry Communications is excited about this year's program. "This year, we really wanted attendees to leave our annual breakfast with a toolkit, with actionable resources to take back to their patients, clients, students, and colleagues. The contemporary nutrition landscape can be confusing for consumers, and as health professionals it is imperative that we craft clear, concise, poignant messages to reach our audience. Joan is an expert, and we are thrilled to host her."

Joan Horbiak, founder and president of Health and Nutrition Network, brings a unique blend of expertise to the profession. With a science background and extensive communications training experience, she has appeared in over 1000 media interviews. Her work has been recognized by her alma mater, the Pennsylvania State University, from which she received the Outstanding Achievement Award in 2000 and the Alumni Fellow Award in 2002.

Founded in 1953, the Dairy Council of Utah/Nevada is a small team of professionals devoted to the promotion of lifelong health and the enjoyment of food. The Council works on behalf of local dairy farm families to provide timely, scientifically-based nutrition information to the media, health professionals, consumers, and others concerned about fostering a healthy diet.