

# LET'S FIGHT FOR HEALTHIER KIDS. JOIN THE FUEL UP TO PLAY 60 SOLUTION.

LEARN MORE ABOUT GETTING INVOLVED AT [FUELUPTOPLAY60.COM](http://FUELUPTOPLAY60.COM)



On March 16 at the National Press Club in Washington, D.C., a diverse group of leaders from government, business, academia and the health professional community gathered for an educational NEWSWEEK Executive Forum on Childhood Obesity: **Challenges and Ways to Promote Health and Wellness in America's Communities.**



Dr. David Satcher



Maurice Jones-Drew, Nikki Adeli, Lally Graham Weymouth and Secretary Tom Vilsack



Jon Meacham and Secretary Tom Vilsack



Debra Rosenberg, Hon. Judy Biggert and Hon. Chaka Fattah



Secretary Tom Vilsack and Clyde Rutherford

The NEWSWEEK Executive Forum, presented with National Dairy Council and its affiliates, included a special award presentation to Philadelphia seventh grader, **Nikki Adeli**, for her exemplary student leadership in the Fuel Up to Play 60 program, a partnership between National Dairy Council and the NFL, aimed at improving nutrition and physical activity in schools. **Les Hardesty**, Chair, National Dairy Council and **Clyde Rutherford**, President and Chairman, Dairyland Cooperative, Inc., were present for the ceremony and forum. NEWSWEEK Executive Forum speakers included:

- **The Honorable Judy Biggert**, United States House of Representatives, Illinois
- **Maurice Jones-Drew**, Running Back, Jacksonville Jaguars
- **The Honorable Chaka Fattah**, United States House of Representatives, Pennsylvania
- **Maureen McDonnell**, First Lady, Commonwealth of Virginia
- **Jon Meacham**, Editor, NEWSWEEK
- **Debra Rosenberg**, Deputy Editor, Health, NEWSWEEK
- **David Satcher, M.D.**, Founding Chair, Action for Healthy Kids; Former United States Surgeon General
- **The Honorable Tom Vilsack**, Secretary, United States Department of Agriculture
- **Lally Graham Weymouth**, Editor-At-Large, Special Diplomatic Correspondent, NEWSWEEK

**Childhood obesity is a serious challenge for our children. You can help make kids' lives healthier by stepping up and getting involved. Learn more about how to become involved at [FuelUptoPlay60.com](http://FuelUptoPlay60.com)**



NATIONAL DAIRY COUNCIL



The National Dairy Council and its affiliates would like to thank those non-profit youth, health and nutrition organizations that support Fuel Up to Play 60 and those businesses supporting child health and wellness efforts. Your attendance and engagement in this NEWSWEEK Executive Forum made possible a most informative and educational program.

