

**LET'S FIGHT FOR HEALTHIER KIDS.
JOIN THE FUEL UP TO PLAY 60 SOLUTION.**

LEARN MORE ABOUT GETTING INVOLVED AT FUELUPTOPLAY60.COM



**Saving a generation
doesn't take
rocket science.
IT JUST TAKES
TEAMWORK.**

Childhood obesity is a serious problem that we can begin to solve today. We know what needs to be done to help our kids get healthier. It just takes getting together and getting it done.

The NFL and National Dairy Council® have launched Fuel Up to Play 60, a program that involves kids directly in improving nutrition and physical activity in their schools.

The NFL, America's dairy farmers, government, health professionals, and major corporations have all signed on to help our kids face a healthier future.

We need your support to help fight childhood obesity. It's serious. It's solvable. It's time.

Learn more about getting involved at FuelUptoPlay60.com.

A PROGRAM OF



NATIONAL DAIRY COUNCIL®

THE

THESE HEALTH AND NUTRITION ORGANIZATIONS SUPPORT FUEL UP TO PLAY 60